



2022 Escondido VetFest Sponsor Levels

Since 1919, The American Legion J.B. Clark Post 149 Escondido has been a cornerstone in helping our community, military veterans, and their families. With the help of gracious supporters, we are able to provide assistance, services and donations throughout our community year-round.

Our 2022 VetFest will take place on Friday, November 11 – Veterans Day. Please review the following Sponsorship opportunities to help Escondido VetFest.

\$5000 Title Sponsor

- Event naming rights (e.g. “Title Sponsor presents the inaugural Escondido VetFest”)
- Two 10x10 booth spaces in prominent locations
- Whole page ad in event program booklet
- Event challenge coins
- Announced ads during the parade from three review stands

\$2500 Platinum Sponsor

- Two 10x10 booth spaces
- Half page ad in event program booklet
- Event challenge coins
- Announced ads during the parade from three review stands

\$1000 Gold Sponsor

- One 10x10 booth space
- ¼ page ad in event program booklet
- Event challenge coins
- Announced ads during the parade from three review stands

\$500 Silver Sponsor

- One 10x10 booth space
- 1/8 page ad in event program booklet
- Event challenge coins
- Announced ads during the parade from three review stands

\$250 Booth Sponsor

- One 10x10 booth space
- Listing in event program booklet

If you would like to sponsor or donate outside of these categories, please contact event organizers. Veterans’ Services Organizations – IRS category 501c3 or 501c19 – will receive booth space without charge.

Please make checks payable to **American Legion Post 149 (Memo: Escondido VetFest)**, and mail to:

American Legion Post 149
230 E Park Avenue
Escondido CA 92025

For any questions or sponsor/donor opportunities, please contact Bill McNaughton at (619) 851-4880.